



62nd Annual Human Resources Management Conference

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Future Driven HR

October 13-14, 2016

Hyatt Regency (The Wynfrey) Hotel
Birmingham, AL

EXHIBIT AND SPONSOR OPPORTUNITIES

Find a level that fits your budget:

Bronze – Breakfast or Break

Silver – Evening Reception

Gold – Luncheon

Platinum – Keynote Speaker

Turn Our Attendees Into Your Customers!

Register and learn more online:

hrm.ua.edu

THE UNIVERSITY OF
ALABAMA[®]

College of
Continuing Studies

Exhibitor Opportunities

Future Driven HR

The University of Alabama, together with a statewide advisory committee, is pleased to present the 62nd Annual Human Resources Management Conference. The conference will be held October 13-14, 2016 at the beautiful Hyatt Regency (Wynfrey) Hotel in Birmingham, Alabama.

The HRM Conference is designed to develop the full range of skills and knowledge vital to the success of the contemporary human resource professional. Presented by experienced human resource and employment law experts from across the state, this conference is consistently referred to as a “must attend” event!

Why Exhibit?

Exhibiting with us provides:

- The opportunity to share your resources, products and dynamic ideas with professionals from around the state
- The venue for strengthening your existing customer relationships
- An ideal scenario for obtaining and nurturing new leads

Exhibitor Registration - \$500

The exhibitor fee covers one complete registration package which includes a skirted exhibit table, plus handout materials from our presenters, refreshment breaks, continental breakfast and lunch.

Door prizes are encouraged!

Setup

Thursday, October 13, 2016

8:00-9:00 a.m.

Dedicated Exhibit Times

Thursday, October 13, 2016

9:00 - 10:00 a.m.

10:45 - 11:15 a.m.

2:45 - 3:15 p.m.

Friday, October 14, 2016

8:00 - 8:45 a.m.

9:45 - 10:00 a.m.

11:15 - 11:30 a.m.

Sponsorship Opportunities

Find a Level That Fits Your Budget

PRESENTING CORPORATE SPONSOR

\$10,000

(two available)

Sponsoring at this level will allow the HRM Conference to continue to grow and provide the best overall experience for participants.

Sponsors Receive:

- Sponsor logo and link to website on the conference website and in all conference email messages
- **Five** complete registration packages
- Complementary exhibit table
- Signage throughout the conference
- Podium recognition and ability to introduce keynote speaker at the conference
- Banner placement on stage during keynote presentations
- Opportunity to include information in conference book
- Electronic file of all event attendees prior to and following conference
- Opportunity to present a 30-minute vendor showcase to demonstrate your product and/or service during a breakout session

PLATINUM SPONSOR

\$3,000

(two available)

Sponsors Receive:

- Recognition as keynote speaker sponsor
- Sponsor logo and link to website on the conference website and in select conference email messages
- **Four** complete registration packages
- Exhibit Table
- Signage on the main screen prior to speakers' presentations and during lunch
- Banner placement on stage during keynote presentations
- Electronic file of all event attendees prior to and following conference
- Ability to introduce luncheon speaker
- Opportunity to present a 15-minute vendor showcase to demonstrate your product and/or service during a breakout session

GOLD SPONSOR

\$2,000

(two available)

Sponsors Receive:

- Recognition as lunch sponsor
- Sponsor logo and link to website on the conference website and in select conference email messages
- **Three** complete registration packages
- Exhibit Table
- Signage on the main screen prior to speakers' presentations and during lunch

SILVER SPONSOR

\$1,600

(two available)

Sponsors Receive:

- Recognition as co-sponsor of the hors d'oeuvres and bar at the evening reception
- Listing on conference website and in select email messages
- **Two** complete registration packages
- Exhibit Table
- Signage on the main screen prior to speakers' presentations and during lunch

BRONZE SPONSOR

\$800

(six available)

Sponsors Receive:

- Recognition as sponsor of breakfast or refreshment break
- Listing on conference website and in select email messages
- **One** complete registration package
- Exhibit Table
- Signage on the main screen prior to speakers' presentations and during lunch

If you wish to make a financial contribution of an amount not listed above, please contact Amanda Bergeron at 205-348-9966 or email abergeron@ccs.ua.edu.

Exhibitor / Sponsor Registration Form

Registration Options

Register by Phone
205-348-3000

Register Online
hrm.ua.edu

Register by Mail
Registration Services
The University of Alabama
Box 870388
Tuscaloosa, AL 35487-0388

First _____ Middle Initial _____

Last _____

Preferred Name / Nickname _____

Company/Organization Name _____

Address _____

City State Zip _____

Email Address (We use this to send your confirmation information and for online access). _____

Phone _____

Job Title _____

How did you find out about this program? _____

Enclosed is a check for \$_____ made payable to THE UNIVERSITY OF ALABAMA

Charge \$_____ to my credit card: MasterCard VISA American Express Discover

Card # _____ Exp. Date ____/____

Security / Verification / CVV Code _____ (This three or four digit code can typically be found on the back of the credit card.)

Authorizing Signature: _____

62nd Annual HRM Conference

October 13-14, 2016 • Hyatt Regency
(The Wynfrey) Hotel, Birmingham, AL
Program #X6-001-17

Applicable Fees - Please Select Exhibitors

\$500 Exhibit Booth

Sponsors

\$10,000 Presenting Corporate Sponsor
(includes 5 registrations)

\$3,000 Platinum Sponsorship
(includes 4 registrations)

\$2,000 Gold Sponsorship
(Includes 3 registrations)

\$1,600 Silver Sponsorship
(Includes 2 registrations)

\$800 Bronze Sponsorship
(Includes 1 registration)

My organization will donate a door prize!
(Sponsors, exhibitors and committee members are not eligible to win)

A portion of the invoice amount for this program will go to the Capstone Lifelong Learning Foundation to support activities of The University of Alabama and the College of Continuing Studies.

Questions?

Contact program manager Amanda Bergeron by phone at 205-348-9966 or by email at abergeron@ccs.ua.edu

Need our STAARS Vendor Number? Please use VC000118827 for UA College of Continuing Studies.

Contact Information for Attendees *(Please base quantity on your level of support.)*

Name: _____

Name: _____

Title: _____

Title: _____

Email: _____

Email: _____

Name: _____

Name: _____

Title: _____

Title: _____

Email: _____

Email: _____