

# SOUTHERN REGIONAL CONFERENCE FOR LEARNING IN RETIREMENT

## *Tentative Agenda*

August 3-5, 2016 | Bryant Conference Center | Tuscaloosa, Alabama

### Wednesday, August 3, 2016

3:00 pm – 5:00 pm	<b>Early Registration</b> (The Jack Warner 2700 Yacht Club Way, Tuscaloosa, AL 35406)	The Jack Warner Registration Lobby
5:15 pm	<b>Shuttle from The Jack Warner to Whispering Cliffs</b>	
5:30 pm – 5:40 pm	<b>Welcome</b> <b>Dr. Craig Edelbrock, Dean, College of Continuing Studies</b> <b>and Dr. Kevin Whitaker, Provost, The University of Alabama</b>	
5:40 pm – 7:00 pm	<b>Wine and Cheese Reception</b> <b>Tour of Art and Gardens at Whispering Cliffs</b> (Whispering Cliffs 8316 Mountbatten Road, Tuscaloosa, AL 35406)	Whispering Cliffs

### Thursday, August 4, 2016 Bryant Conference Center

8:00 am – 9:00 am	<b>Registration &amp; Breakfast</b>	Rast
9:00 am – 10:00 am	<b>Opening Session</b> <b>Richard Rhone &amp; Sharon Shelton, Conference Co-Chairs, OLLI at UA</b>  <b>Mayor Walt Maddox</b>  <b>Dr. Leroy Hurt, Assoc. Dean, College of Continuing Studies</b>	Rast
10:00 am – 11:15 am	<b>Breakout Sessions</b>  <b>Jump Start Your Membership: Growing Your Membership and Retaining Members</b> Back for the seventh consecutive year; join us for a new take on the Hot Topics session. This summer we will focus on membership and, more specifically, how to increase your membership enrollment and how to retain your existing members. Representatives from ILRs participating in the conference will share the tactics and programs that have offered in the 2015-2016 academic year that resulted in new members and/or contributed to membership retention. Come and pick up new ideas to reenergize your lifelong learning program and jump start your membership. <b>Linda Shook - Auburn University</b>	Rast

## **How Can Your State Area Agency on Aging Assist Your Program and Members?**

Wilson

Description to come.

**Pam McDaniel, Ashley Adcox, and Kellie Blount, West Alabama Area Agency on Aging**

## **Redefining Diversity**

Lackey

Over the last few decades, the strategic plans of many lifelong learning programs have stated the need for “diversity.” Some programs have made progress, but members still pose the question: “What are we going to do about our diversity problem?” Have we really failed to make sufficient progress, or could it be we are asking the wrong questions? Are there problems with our approach? Are we defining diversity far too narrowly, focusing on diversity that can easily be “seen” at the expense of all other areas in which diversity occurs? In this session, two LLI directors, one from a large public university and the other from a mid-sized private university, will suggest that, before we can “achieve diversity,” perhaps we need first to redefine diversity. Are there generational differences within our programs that cause conflict in approach? What do members mean by “diversity,” and why do they seek it? Why do we welcome some neglected groups, but feel uncomfortable with (or are oblivious to) others? Do our well-meaning attempts to achieve diversity actually contribute to the ongoing homogeneity of our programs? Perhaps as long as “we” try to find the way to make our programs attractive to “them,” we are doomed to fail. **Tricia Inlow-Hatcher, OLLI at NC State University and Garry Crites, OLLI at Duke University**

11:15 am – 1:00 pm

## **Lunch**

Rast

### **The Challenges and Opportunities of a 5 Minute Conversation**

**Dr. Adam S. Brooks, Asst. Director of Public Speaking, University of Alabama**

1:00 pm – 2:10 pm

## **Breakout Sessions**

### **Managing Volunteer and Staff Responsibilities: As Case Study Approach**

Rast

One of the most rewarding but challenging elements of a lifelong learning organization is the relationship between volunteer leadership and paid staff. We have to renegotiate every day what it means to be “member driven and member led” AND professionally managed. Staff members sometimes misunderstand the needs and talents of members who bring a lifetime of experience to their work as volunteers. Members sometimes misunderstand the constraints of working within an academic institution, sometimes don’t know the “whole story” behind decisions and occasionally don’t value the expertise of staff. These misunderstandings can lead to an organization that isn’t making the most of everyone’s talent or worse yet just isn’t fun. Talking about these issues can be very challenging because we don’t want to “personalize” or reveal conflicts that might be hurtful or the kind of laundry we don’t want to air in public. We will review five short fictionalized case studies based on a variety of real life scenarios as a way to reveal “best practices” in managing volunteer and director responsibilities. **Catherine Frank, OLLI at UNC Asheville**

### **Questions to Consider When Looking for a New Registration System (IT Lingo)**

Wilson

Description to come.

**Monica Davis and Clay Davis**

	<b>Building Relationships with Your Media</b> Description to come <b>Mike Royer, General Manager, WVUA</b>	Lackey
2:10 pm – 2:30 pm	<b>Break</b>	
2:30 pm – 3:40 pm	<b>Breakout Sessions</b>	
	<b>From a Hunch to Reality: Starting a Program From Scratch</b> This session will cover how Texas Christian University started the TCU Silver Frogs Lifelong Learning Institute from the bottom up and how it has thrived in only three semesters. From conceptual frameworks to logistical challenges, the Silver Frogs have become a force within the University community. Both seasoned OLLI's and new programs will share their challenges and successes in this interactive session. <b>Julie Lovett, TCU Silver Frogs Lifelong Learning Institute</b>	Rast
	<b>The Benefits of Integrating Educational Travel Into Your Programs</b> Integrating educational travel through local day trips is an exciting way to build community, engage members and generate revenue. In this session ideas will be shared on how we reached goals to connect people to the uniqueness of the region they live in and keep them active. Learning what your area has to offer and developing educational outings for members creates a buzz of interest and a curiosity for continued involvement. <b>Shelley Morse, Director and Susan Williams, Program Coordinator; OLLI at UNCW</b>	Wilson
	<b>Marketing – Social Media</b> How it can benefit your organization. How you personally can help spread the word through social media. More description to come. <b>Lynnie Guzman, New York Times</b>	Lackey
3:50 pm	<b>Transportation to The Jack Warner</b>	
5:30 pm	<b>Transportation from The Jack Warner to Cypress Inn Pavilion</b> (501 Rice Mine Road North, Tuscaloosa, AL 35406)	
6:00 pm until	<b>Dinner</b>	Cypress Inn Pavilion
	<b>Edutainment - Taking a Journey Down the River with Andrew Ellicott</b>  Andrew Ellicott was a major surveyor in the early 1800s who mapped out areas of the Southeastern United States. His accounts of the process of establishing the boundaries provide an insight into what life was like as he ventured with his team into these unexplored regions. His story is being told through <b>Milton Denny</b> .	
	<b>Friday, August 5, 2016</b>	
8:00 am – 9:00 am	<b>Breakfast</b>	Sellers Lobby
9:00 am – 9:10 am	<b>Richard Rhone, President, OLLI at UA</b>	Rast
9:10 am – 10:00 am	<b>Good, Better, Best: Best Practices Study</b>	Rast

We all want our lifelong learning programs to be vibrant and successful. With that objective, OLLI at Auburn undertook a Best Practices study designed to help clarify roles, guide relationships, and reinforce programming. To have a strong and healthy lifelong learning program, we learned we needed to review and evaluate the relationship between the university and OLLI members so that we are providing quality, relevant programming while abiding by the policies and procedures of Auburn University. In order to do this, we relied on an internal membership survey and a survey distributed to all 119 OLLI directors. We learned a lot and we want to share it with you. **Mary Burkhart and Don Baker, OLLI at Auburn**

10:00 am – 10:15 am **Break**

10:15 am – 11:25 am **Breakout Sessions**

### **How Your Course Offerings Can Advance Your LLI's Strategic Goals**

Rast

Learn how the courses you offer in your LLI can help you attain your organization's strategic goals. OLLI-USF offers two free courses annually to help address our expressed needs for leadership succession and for faculty development. "Exploring Leadership Opportunities at OLLI-USF" is offered every fall; "A Course is Born: From Concept to Classroom" is offered every spring. A team of members, led by an ex board chair and retired OLLI staffer developed and deliver the leadership course after trying several other methods. After three years of using this format to encourage and develop new leaders, the organization has witnessed a marked rise in the caliber and preparation of new leaders. The "A Course is Born" class has been offered seven times in OLLI-USF's history and has resulted in several dozen new instructors. Class grads tend to be more successful instructors initially and more linked in to the organization and to other faculty. **Ara Rogers, OLLI at the University of South Florida**

### **Getting the Most Out of Your Curriculum Committee – Work in Progress**

Wilson

The OLLI Curriculum Committee has grown and evolved as the OLLI program has grown. This presentation will cover a very brief history of this evolution and its current structure, organization and processes. We will also discuss the key messages that need continuous reinforcement and refinement. Of critical importance to the Curriculum Committee are the Furman University faculty relations and its relations with the OLLI Staff and other committees. We will discuss the results of the Committee's efforts and finally what we think the future holds. **Greg Peters and Susan Rae, OLLI at Furman University**

### **Using Resources Located in Your backyard**

Lackey

Our panelists will share about their unique programs.  
**Panel: Bob Darnell and Maxine Doherty, OLLI at the University of Alabama in Huntsville (UAH); Sharon Shelton, OLLI at The University of Alabama; Gloria Oglesby, OLLI at The University of Alabama**

11:25 am – 12:25 pm **Lunch and Program**

Rast

**Tbd**  
Description to come

12:25 pm – 12:30 pm **Closing Remarks**  
**Richard Rhone, President, OLLI at UA**

Rast