



# Bama at Work



## PROFESSIONALLY SPEAKING

*Learn to craft profitable, engaging presentations!*

**Coming to a city near you.**

June 15, 2017 - Mobile, AL

June 22, 2017 - Huntsville, AL

July 12, 2017 - Atlanta, GA

THE UNIVERSITY OF  
**ALABAMA**

College of  
Continuing Studies

# PROFESSIONALLY SPEAKING

**Learn to design and deliver profitable presentations!  
Turn your team into brand ambassadors that engage target audiences effectively and “close” with confidence.  
Increase engagement at your next meeting.**



Communicating vital information to potential or existing customers and stakeholders effectively is crucial to your success. This one-day, interactive workshop teaches you to craft effective messages for a variety of audiences, overcome public speaking anxiety, and develop dynamic delivery. Participants will learn how to interest audiences in your business, lead with meaning, and the recipe for an introduction that secures attention. You'll have an opportunity to apply techniques by practicing in an engaging environment and receive immediate feedback by experts in the field.

## WORKSHOP LEADERS



**Dr. Alexa S. Chilcutt**

Asst. Professor and Director of the Public Speaking Program  
Department of Communication Studies  
The University of Alabama



**Dr. Adam S. Brooks**

Asst. Professor and Asst Director of the Public Speaking Program  
Department of Communication Studies  
The University of Alabama

## KEY TAKEAWAYS

- Explain your business & your value clearly & concisely
- Calm public speaking anxiety
- Craft strategic and engaging messages
- Gain attention of any audience
- Learn the structure for any presentation

**ONLY \$375!**

Register at [professionallyspeaking.ua.edu](http://professionallyspeaking.ua.edu) or call 205-348-3000. Early bird and group discounts available online.

## CUSTOM TRAINING AND COACHING

**Unable to attend the workshop or think your team could benefit from custom training delivered to you?**

Bama at Work will create and tailor this workshop to meet your organization's specific needs.

**Questions?** Contact Brenda Truelove at 205-348-9066 or email [truelove@ccs.ua.edu](mailto:truelove@ccs.ua.edu).