



THE UNIVERSITY OF
ALABAMA

College of
Continuing Studies



EXHIBIT AT OR SPONSOR

PROFESSIONALLY SPEAKING

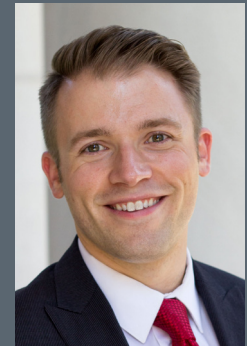
August 19, 2016 and February 10, 2017
Bryant Conference Center • Tuscaloosa, AL

The University of Alabama College of Continuing Studies is hosting the Professionally Speaking workshop, delivered by expert faculty from the College of Communication. The program will draw motivated, high-achieving professionals looking to improve their speaking and presenting skills. Geared towards the business world, this is an excellent venue to share your products or services with a upwardly mobile professional audience. We're offering several exhibit or sponsor packages designed to get your business the most exposure possible:

- **\$1,500** **Gold Sponsor**
- **\$1,000** **Silver Sponsor**
- **\$750** **Bronze Sponsor**

See inside for complete details on each opportunity!

Our Instructors



Dr. Alexa Chilcutt Dr. Adam S. Brooks

*"Craft engaging presentations and
deliver them with confidence!"*

professionallyspeaking.ua.edu

Why Exhibit or Sponsor?

Good question. Here are the benefits of exhibiting or sponsoring:

- Share your resources, products and ideas
- Introduce new products and give demonstrations
- Maximize exposure at a minimal cost
- Network at the conference workshops and exhibit venues
- Build stronger partnerships with professionals and consumers
- Provide information on resources available to professionals
- Network with workshop attendees and presenters

Sponsorships

Gold Sponsor \$1,500

Gold Sponsors Receive:

- Organization name printed in the workshop handouts
- **Four** complete registration packages which includes lunch.
- Exhibit table, premier space location
- Signage on main screen before program and during lunch.

Silver Sponsor \$1,000

Silver Sponsors Receive:

- Organization name printed in the workshop handouts
- **Three** complete registration packages, including lunch.
- Exhibit table, preferred space location
- Signage on main screen before program and during lunch.

Bronze Sponsor \$750

Bronze Sponsors Receive:

- Organization name printed in the workshop handout.
- **Two** complete registration packages, including lunch.
- Exhibit table, perimeter space location
- Signage on main screen before program and during lunch.

If you wish to make a financial contribution of an amount not listed above, please contact Brenda H. Truelove at 205-348-9066 or by email truelove@ccs.ua.edu

Setup Information

Dedicated Exhibit Times, Both Dates:

- 7:30 to 8:45 a.m.
- 10:30 to 10:45 a.m.
- Lunch Hour
- 2:00 to 2:15 p.m.
- 3:30 to 3:45 p.m.

Setup on Friday, August 19:

Setup Time: 7:30 a.m.

Take Down Time: 3:45 p.m.

Setup on Friday, February 10:

Setup Time: 7:30 a.m.

Take Down Time: 3:45 p.m.

EXHIBIT BOOTH OPPORTUNITIES

Standard Fee: \$500

Non-Profits \$250

(with documentation)

What do you get?

The exhibitor fee covers one complete registration package that includes handout materials made available by presenters, refreshment breaks, and lunch. Be sure to indicate the name of the person selected to attend the program. Exhibit table will be in perimeter space location.

Exhibit/Sponsor Registration Form

Registration Options

Register by Mail

Registration Services
The University of Alabama
Box 870388
Tuscaloosa, AL 35487

Register by Phone

205-348-3000

Register Online:

professionallyspeaking.ua.edu

Professionally Speaking Workshop

Bryant Conference Center
240 Paul Bryant Drive, Tuscaloosa, AL
Brochure ID #38616-x-wb

Applicable Fees

August 19, 2016 PR# X5-386-16

Exhibit Booths

- \$500 Standard
Includes one registration
- \$250 Non-Profit (with documentation)
Includes one registration

Sponsors

- \$1,500 Gold
Includes four registrations
- \$1,000 Silver
Includes three registrations
- \$750 Bronze
Includes two registrations

February 10, 2017 PR# X5-065-17

Exhibit Booths

- \$500 Standard
Includes one registration
- \$250 Non-Profit (with documentation)
Includes one registration

Sponsors

- \$1,500 Gold
Includes four registrations
- \$1,000 Silver
Includes three registrations
- \$750 Bronze
Includes two registrations

Note: The University of Alabama is committed to complying with the Americans with Disabilities Act. Requests for accommodation of physical and/or dietary needs should be made at least 30 calendar days in advance of the program date. Please email your request to truelove@ccs.ua.edu. A portion of the invoice amount for this program will go to the Capstone Lifelong Learning Foundation to support activities of The University of Alabama and the College of Continuing Studies. Need our STAARS Vendor Number? Please use VC000118827 for UA College of Continuing Studies.

Please submit this entire page for your registration. For multiple registrations, please duplicate this form.

First: _____ Middle Initial: _____

Last: _____

Preferred Name / Nickname: _____

Company/Organization Name: _____

Address: _____

Address 2: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Phone: _____

Job Title: _____

How did you find out about this program? _____

Enclosed is a check for \$ _____ made payable to THE UNIVERSITY OF ALABAMA

Charge \$ _____ to my credit card: MasterCard VISA American Express Discover

Card # _____ Exp. Date _____ / _____

Security / Verification / CVV Code _____ (Three or four digit code on the back of the credit card)

Authorizing Signature: _____

Name Badges for Booth Personnel - Base Quantity on Level of Support

Name: _____

Name: _____

Title: _____

Title: _____

Name: _____

Name: _____

Title: _____

Title: _____