



2018 Conference
 Agenda
Breaking Barriers
 Oct 25th

HRM CONFERENCE

Track 1	Legal Track (Sponsored by : Maynard Cooper)
Track 2	General Track
Track 3	Business Track (Strategic Credit)
★ Download Conference App for Session Descriptions ★	

Pre-Conference

Conference Day 1

Reception

7:30AM - 8AM	<i>Vendor Hall Open</i>	REGISTRATION & BREAKFAST (Pre- Conference Attendees Only)		
8AM- 10AM		Pre-Conference Session: "Opening the Closet Door" Featuring: Jess Herbst, Matt Scully, and Bryce Metheny <i>Location: Ballroom</i>		
8AM - 10:30 AM	<i>Vendor Hall Open</i>	REGISTRATION		
10:30AM - 10:40 AM		Welcome & Announcements <i>Location: Ballroom</i>		
10:40AM - 11:40 PM		Opening Keynote Address: Diversity Today - What You Don't Know, You Don't Know Mauricio Velásquez <i>Location: Ballroom</i>		
11:40AM - 12:40PM		NETWORKING LUNCH		
12:40 PM- 1:30 PM		Administering Leave Under the ADA and FMLA: Tips and Tools John Holmes	Lights, Camera, Satisfaction! Jeffrey Weaver <i>Location:</i>	How Startups are Waging the Fight for Talent... And May Be Winning... Matt Hottle <i>Location:</i>
1:30PM - 1:45 PM		Break & Vendor Showcase		
1:45 PM - 2:35 PM		Burr Forman Mock Trial Katy Willis <i>Location:</i>	Creating and Implementing an Award-winning Wellness Program: The Teledyne Experience Jennifer Geist <i>Location:</i>	Is Your Ladder Leaning Against the Right Wall? Jacqueline Brito <i>Location:</i>
2:40PM -3:30 PM			Your Brand Extensions Jim Cavale <i>Location:</i>	Brands That Sell, Cultures That Tell Jimese Harkley <i>Location:</i>
3:35PM - 4:25PM		Immigration Update 2018 Stephen Davis <i>Location:</i>	Active Shooter Response Options Daniel Seguin <i>Location:</i>	The Inclusion Effect Jimese Harkley <i>Location:</i>
4:25 PM - 6:00 PM		Networking Reception <i>Location: Vendor Hall</i>		



HRM CONFERENCE

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Conference Day 2

8:30AM - 9:30AM	Vendor Hall Open	Continental Breakfast & Vendor Showcase		
9:30AM- 11AM		General Session: Legal Update Matthew Stiles <i>Location: Ballroom</i>		
11AM-11:10AM		Break and Vendor Showcase		
11:10AM - 12PM		What to do When the Government Shows Up Stewart Alvis <i>Location:</i>	This Thing Called Happiness: Linking Positive Brains to Positive Performance & Employee Engagement Devin Hughes <i>Location:</i>	What Can Diversity Do for You? Rena Ramsey <i>Location:</i>
12:00PM- 1:30PM		Lunch & Keynote: Scouting the Unknown Ryan Sallans <i>Location: Ballroom</i>		
1:30PM - 1:40PM		Break and Vendor Showcase		
1:40PM - 2:30PM		Managing Employees On Social Media Mitchell Greggs <i>Location:</i>	Active Shooter Response Options Daniel Seguin <i>Location:</i>	Change is Easy, Right? Confessions of a Corporate Crusader Trudi Mullins <i>Location:</i>
2:35PM- 3:25PM		Best Practices in Conducting Internal Workplace Investigations Stephanie Houston Mays <i>Location:</i>	Top 10 Innovative HR Technologies Scott Baker <i>Location:</i>	Sitting with Elephants: HR Lessons from the African Bush Dr. Ronald Dulek <i>Location:</i>
3:30PM - 3:50PM		Conference Finale Raffle Prizes & Vendor Giveaways <i>Location: Ballroom</i>		

Social Media
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 #BreakingBarriers

See You Next Year!