

# BREAKING DOWN BARRIERS

# naswal

# HUMANITY MATTERS!

## SPONSORSHIP OPPORTUNITY

The National Association of Social Workers - Alabama Chapter invites you to sponsor their 2017 Annual Conference to be held April 24-25, 2017 at the Bryant Conference Center in Tuscaloosa, Alabama. As a sponsor, your organization/agency has a wonderful opportunity to make participants aware of the relevant services you provide and can offer to their organizations/agencies as well as those they serve in the community and throughout the state.

Our 2017 conference theme is, "*Breaking Down Barriers: Humanity Matters!*" The theme highlights the underlying importance of social workers and their responsibility to practice with purpose for those we serve and the profession at large.

The National Association of Social Workers (NASW) was founded in 1955 to promote, develop and protect the practice of social work and social workers. At over 135,000 members in 56 chapters across the United States and abroad, it is the largest and most recognized membership organization of professional social workers in the nation. NASW and the NASW-AL Chapter seek to enhance the well-being of individuals, families and communities through its work and advocacy for social justice.

Our chapter looks forward to providing your organization/agency with a unique networking opportunity. Your contribution will solidify the conference's success. We appreciate all levels of support! Contact Pamela Harvey at [pharvey@ccs.ua.edu](mailto:pharvey@ccs.ua.edu) or 205-348-6605 for more information.

### SIGNATURE SPONSORSHIP LEVELS

As a sponsor of the NASW-AL Annual Conference, you will be provided with an exhibit table and be included in the digital marketing of our event and in the printed conference program. Additionally, sponsors receive the following benefits according to support level:

- Capstone \$5,000 Recognized as partner and receives two registrations, stuffer materials in the conference bags and up to five minutes of podium time on the first day.
- Platinum \$1,500 Recognized as the networking reception sponsor, receives two registrations, stuffer materials in the conference bags and up to five minutes of podium time on the second day.
- Gold \$1,000 Recognized as a lunch sponsor, receives two registrations and stuffer materials in the conference bags.
- Silver \$750 One registration and stuffer materials in the conference bags.
- Bronze \$500 One registration



## REGISTRATION OPTIONS FOR SPONSORS

**Register Online**  
naswal.ua.edu

**Register by Phone**  
205-348-3000

**Register by Mail**  
Registration Services, The University of Alabama  
Box 870388, Tuscaloosa, AL 35487

First: \_\_\_\_\_ Middle Initial: \_\_\_\_\_

Last: \_\_\_\_\_

Preferred Name / Nickname: \_\_\_\_\_

Company/Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Job Title: \_\_\_\_\_

How did you find out about this program? \_\_\_\_\_

Enclosed is a check for \$ \_\_\_\_\_ made payable to THE UNIVERSITY OF ALABAMA

Charge \$ \_\_\_\_\_ to credit card:  MasterCard  VISA  American Express  Discover

Card # \_\_\_\_\_ Exp. Date / \_\_\_\_\_

Security / Verification / CVV Code \_\_\_\_\_ (Three or four digit code on back or front of credit card.)

Authorizing Signature: \_\_\_\_\_

## Contact Information for Sponsor Attendees

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

## NASW-AL ANNUAL CONFERENCE

April 24-25, 2017 • Bryant Conference Center,  
240 Paul W. Bryant Dr, Tuscaloosa, AL 35401  
Program# X7-359-17

## SPONSORS

- \$5,000 Capstone Partner  
*Includes two registrations*
- \$1,500 Platinum (Network Reception)  
*Includes two registrations*
- \$1,000 Gold (Lunch Sponsor)  
*Includes two registrations*
- \$750 Silver  
*Includes one registration*
- \$500 Bronze  
*Includes one registration*

## ADDITIONAL PERSONNEL

- \$100 Additional personnel (each)  
*Includes registration and meals.*

A certificate verifying attendance and contact hours will be issued to all participants. Note: The University of Alabama is committed to complying with the Americans with Disabilities Act. Requests for accommodation of physical and/or dietary needs should be made at least 30 calendar days in advance of the program date. Please email your request to pharvey@ccs.ua.edu. A portion of the invoice amount for this program will go to the Capstone Lifelong Learning Foundation to support activities of The University of Alabama and the College of Continuing Studies. Need our STAARS Vendor Number? Please use VC000118827 for UA College of Continuing Studies.