



# Telehealth for Social Work

The Movement toward Engagement Solutions

# The Social Worker Crisis

## Why do social workers need online engagement?

**It is no secret that there is a shortage of social workers.**

Many have warned the shortage is at crisis levels, and this doesn't even account for the limited to no availability in rural areas.

Eighty percent of social workers are employed in metropolitan areas, and large states have a relatively low number of licensed social workers per capita.

Furthermore, there are **2,157 health professional shortage areas** in rural and frontier areas as defined by the U.S. Department of Health and Human Services.

How do  
engagement  
tools help social  
workers?

- ✓ **Reach more people**
- ✓ **Provide convenience and flexibility to clients**
- ✓ **Fewer missed appointments**
- ✓ **More consistency around care**
- ✓ **Lessens the stigma and shame felt by some**

# What are Engagement Solutions?

## ATTRACT

Open your practice to new client opportunities by breaking down the barrier of location.



### PUBLIC PROFILE



### INTERACTIVE SCHEDULING



# What are Engagement Solutions?

HIPAA COMPLIANT  
VIDEO CONFERENCING



SECURE EMAIL



INSTANT MESSAGE  
CHAT



WHITEBOARD



## ENGAGE

Online engagement solutions give clients the modern convenience of technology to participate interactive communication from a location convenient for them and the provider.



# What are Engagement Solutions?

## RETAIN

Online engagement tools offer flexibility for both provider and client for a long-lasting relationship.



## INTERACTIVE ASSESSMENTS



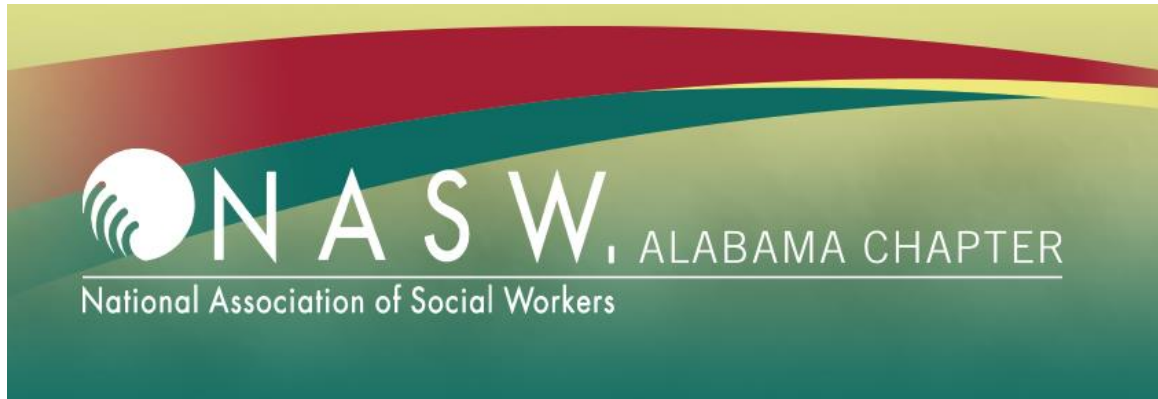
## INTERACTIVE CLIENT FILE



## NOTE TAKING



# We've Teamed Up



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